

**TENDER NOTICE****"FOR INSTALLATION & OPERATIONS OF DIGITAL STREAMERS AT DIFFERENT AVENUES/LOCATIONS OF ISLAMABAD"**

The Directorate of Municipal Administration, Metropolitan Corporation Islamabad invites bids from companies or consortiums that are duly registered with FBR for Income & Sales Tax, SECP and all relevant regulators and who are on active tax payers list, to participate through sealed bids under Single stage -Two envelope procedure for **'INSTALLATION & OPERATIONS OF DIGITAL STREAMERS (Minimum Size 6x3 ft) AT DIFFERENT LOCATIONS OF ISLAMABAD'** on monthly rental basis (each patch) for a period of 03 years extendable for the another 02 with the mutual consent of both parties after expiry of contract period.

- The Advertisement Agencies having at least 05 years of experience (by submitting documents showing proof of work), where preference will be given to companies having prior local or international experience in installation and operations of digital streamers.
- The bidders registered with PPRA on E-PADS will be eligible to participate in tender. The bidding conducting patch wise and separate bidding for each patch will be downloaded and submitted. The Most advantageous bid offering monthly rental to the Employer will be accepted. The bid is required to be quoted patch wise.
- The tender documents are available on PPRA E-PADS portal and can be downloaded from CDA's website <https://www.cda.gov.pk> free of cost on or before 4th July 2025.
- The proposed locations for installation, Operations of digital streamers are as under:

PATCHS (7TH, 8TH, 9TH AVENUES)/ EXPRESSWAY				
Sr.#	Roads	Patches	Locations	No of Screens
1.	7th Avenue	Patch 01	Zoo Chowk to Pak China Friendship Center	150
2	8th Avenue/ Expressway	Patch 02	i. Faisal Chowk to Centaurus under pass ii. Underpass/overhead bridge in front of Gulberg on the Expressway, extending to the Gulberg Expressway up to the outer entry gate of Gulberg	150
3.	9th Avenue	Patch 03	Shaheen Chowk to IJP Road on 9th Avenue	150
4.	F-6 Markaz and allied roads	Patch 04	Markaz and allied roads	75
5.	1-8 Markaz and allied roads	Patch 05	Markaz and allied roads	75

- Detailed terms and conditions are available in the TENDER documents, furthermore a pre-bid meeting will be held on **26th June 2025 at 11.00 am** in the office of Director Municipal Administration, Fire headquarters, Sector G-7/1, Islamabad and any queries needing clarification be asked during this meeting in writing or verbal.
- Tender Documents for each patch should be accompanied with Bid Security /Earnest Money of Rs.5.00 million for each patch (refundable to unsuccessful bidders) in the form of Pay order/CDRs in favor of D.D.O, DMA, MCI. The prospective bidders shall upload scanned copy of Bid Security on E-PADS and original will be submitted to the office of Director-DMA, Islamabad along with the Bids.
- The prospective bidders are required to submit their Bids online through E-PADS at <http://www.eprocure.gov.pk> before closing date. Original Bids in accordance with the provisions of Section- 36(b) of Public Procurement Rules-2004 and terms & conditions defined in the tender documents must be submitted in the office of Director DMA, MCI on or before **8th July 2025 at 11:00 AM**.
- The submitted Technical Bid of tender will be opened publicly on the same day **8th July 2025 at 11:30 AM** in the presence of the Committee & Bidder's authorized Representatives, who choose to attend the opening session to be held at the office of Director-Municipal Administration, Islamabad. However, the date and time of opening of financial bid will be intimated to the successful bidders through E-PADS and telephonically.
- Notification of the GRC constituted in terms of Section--48 of Public Procurement Rules, 2004 is provided on E-PADS at www.eprocure.gov.pk and b. The incomplete, unsealed and late submitted bids shall be rejected and returned.
- The Authority reserves the right to reject all the bids as per provision of Section-33 of PPRA Rules-2004.

PID(I)8789/24

DIRECTOR**Municipal Administration, Metropolitan Corporation Islamabad****DMA Office, Fire Headquarter Building, Shahrh-e-Soharwardy****Sector G-7/1, Islamabad, Phone: 051-9252838**