



# “CORRIGENDUM”

## OPEN AUCTION

"INSTALLATION & OPERATIONS OF DIGITAL ADVERTISEMENT SCREENS AT DIFFERENT LOCATIONS OF ISLAMABAD' ON YEARLY RENTAL BASIS (EACH PATCH) FOR A PERIOD OF 03 YEARS, FURTHER EXTENDABLE FOR 2 YEARS".

### FOR

| Patch | Roads      | Type of Media                                         | Locations & comments                                   | No of Screens proposed & Size            |
|-------|------------|-------------------------------------------------------|--------------------------------------------------------|------------------------------------------|
| 01    | I-8 Markaz | Digital Pylon,max size 10x5ft & 6x3 Digital Streamers | I-8 Markaz & adjacent roads (not in center roundabout) | 4 pylons(10x5ft)<br>24 Digital Streamers |

### READ

| Patch | Roads   | Type of Media                     | Locations & comments                                                                                                                                                                                          | No of Screens proposed & Size  |
|-------|---------|-----------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------|
| 01    | T-Chowk | Digital Screen on overhead Bridge | T-Chowk intersection/flyover (under construction) installation at time of completion having grace period of 90 days. Minimum 4x60ft having provision for bid winner to increase size at time of installation. | 02 number of Screens of 60x4ft |

### FOR

|    |           |                                  |                                                 |           |
|----|-----------|----------------------------------|-------------------------------------------------|-----------|
| 07 | Park Road | Digital Streamer, max size 6x3ft | From Rawal Chowk to Garrys Office on Park Road. | 42(6x3ft) |
|----|-----------|----------------------------------|-------------------------------------------------|-----------|

### READ

|    |                         |                                   |                                                                                            |                                |
|----|-------------------------|-----------------------------------|--------------------------------------------------------------------------------------------|--------------------------------|
| 07 | Shaheen Chowk Underpass | Digital Screen on overhead Bridge | Shaheen Chowk Located on Intersection of 9 <sup>th</sup> ave and margallah raod, having 03 | 02 number of Screens of 60x4ft |
|----|-------------------------|-----------------------------------|--------------------------------------------------------------------------------------------|--------------------------------|

### FOR

- 2) The Terms and Conditions/ (TORs) for the Open Public Auction can be obtained from the office of Deputy Director DMA, MCI, Fire Headquarters Building, Sector G-7/1, Islamabad, on or before 19th November, 2025, on a written request on company letterhead along with a non-refundable pay order of Rs.10,000/- (Rupees Ten Thousand only) in favor of D.D.O, DMA, MCI.

### READ

- 2) The Terms and Conditions/ (TORs) for the Open Public Auction can be obtained from the office of Deputy Director DMA, MCI, Fire Headquarters Building, Sector G-7/1, Islamabad, on or before 21st November, 2025, on a written request on company letterhead along with a non-refundable pay order of Rs.10,000/- (Rupees Ten Thousand only) in favor of D.D.O, DMA, MCI.

### FOR

- 3) Interested participants shall submit a Pay Order/CDR of Rs.1.00 million (Rupees One Million only) as earnest money/bid security (for patch no 1,2,3,4,5,6,7,8 & 9) & Pay Order/CDR of Rs.2.00 million (Rupees Two Million only) (For patch 10 , 11 & 12 ) in favor of D.D.O, DMA, MCI along with requested eligibility documents mentioned in TOR's on or before auction day @ 10:00AM for issuance of TOKEN, only ONE token will be issued against ONE bid security.

### READ

- 4) Interested participants shall submit a Pay Order/CDR of Rs.1.00 million (Rupees One Million only) as earnest money/bid security (for patch no 1,2,3,4,5,6,7,8, 9, 13 & 14) & Pay Order/CDR of Rs.2.00 million (Rupees Two Million only) (For patch 10 , 11 & 12 ) in favor of D.D.O, DMA, MCI along with requested eligibility documents mentioned in TOR's on or before auction day @ 10:00AM for issuance of TOKEN, only ONE token will be issued against ONE bid security.

### FOR

- 5) The OPEN PUBLIC AUCTION will be conducted on Wednesday 19th November 2025 at 11:30AM in the presence of the Auction Committee and all interested participants at the Conference Room, Mayor Office, G-6 Islamabad. The highest bid offered during the auction shall be provisionally accepted, subject to fulfillment of requisite criteria and final approval by the competent authority. Alternate day of Auction 20th & 21st November, 2025 in case of unsuccessful closing / remaining of first day of auction. Authority reserves right to issue additional TOR's & Tokens to bidders on alternate day of auction.

### READ

- 5)The OPEN PUBLIC AUCTION will be conducted on Friday 21st November 2025 at 11:30AM in the presence of the Auction Committee and all interested participants at the Conference Room, Mayor Office, G-6 Islamabad. The highest bid offered during the auction shall be provisionally accepted, subject to fulfillment of requisite criteria and final approval by the competent authority. Alternate day of Auction 24th & 25st November, 2025 in case of unsuccessful closing / remaining of first day of auction. Authority reserves right to issue additional TOR's & Tokens to bidders on alternate day of auction. ther Terms & Conditions remain same as per previous publication(s)