

**CAPITAL DEVELOPMENT AUTHORITY**  
**BUILDING & HOUSING CONTROL WING**

**Design Competition**  
**Announcement**



**New Islamabad Convention,  
Exhibition & Expo Centre (ICEEC)**

**The largest Convention, Exhibition & Expo Center  
of Pakistan envisaged by CDA**



cda.gov.pk



**Capital Development Authority**  
Government of Pakistan

The Capital Development Authority (CDA) invites progressive architects and reputed design firms, duly registered with PCATP, to participate in a National Architectural Design Competition for Islamabad's new landmark: **New Islamabad Convention, Exhibition & Expo Centre (ICEEC)**.

Islamabad currently relies on the Jinnah Convention Centre (JCC) for major civic, governmental, and commercial events. However, rapid urban growth, evolving conference dynamics, and limited parking & facilities have outpaced JCC's capacity. To position Islamabad as a premier national and regional MICE (Meetings, Incentives, Conferences, Exhibitions) destination, CDA has identified a candidate site in Islamabad Capital Territory measuring 40 acres.

**The envisioned ICEEC Master Plan will comprise:**

- Convention, Exhibition & Expo halls with a built-up area of ~320,000 sq.ft.
- Integrated multi-layered parking with capacity for 1,000+ cars.
- Future-ready smart technologies to support hybrid/global events.
- Green, sustainable, and climate-resilient infrastructure.
- Complementary hospitality amenities in line with international best practices.

**Competition Framework:**

- Submissions must demonstrate architectural excellence, contextual sensitivity, innovation, and sustainability.
- All submitted designs will be placed before the Selection Committee constituted by the Authority for detailed scrutiny and technical evaluation.
- Shortlisted entries will subsequently be presented before the Jury/Committee constituted by the Authority, which shall undertake the final evaluation and recommend designs for further consideration.
- Detailed competition documents, terms of reference, and submission guidelines may be obtained from the CDA website: [www.cda.gov.pk] or requested via email: [dgbhccda@hotmail.com].
- Eligibility: PCATP-registered firms/individuals.

**Strategic Outcomes:**

- Develop an iconic, state-of-the-art structure that serves as a landmark in its own right- a future-ready, sustainable, and green convention and exhibition complex.
- Attract international events, investors, and tourism.
- Decongest JCC and reduce spillover impacts by providing modern capacity.

For further assistance please reach out to the  
**BUILDING & HOUSING CONTROL WING, CDA, ISLAMABAD.**

**Submission Deadline: 15<sup>th</sup> October 2025**

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