METROPOLITAN CORPORATION ISLAMABAD

Directorate of Municipal Administration)

Fire HQ, G-7 Islamabad

URAAN PAKISTAN

CORRIGENDUM

"INSTALLATION & OPERATION OF DIGITAL SCREENS, BACKLIT ADVERTISING MEDIA AND DIGITAL STREAMERS" FOR COMMERCIAL ADVERTISEMENT PURPOSES AT DIFFERENT LOCATIONS IN ISLAMABAD ON YEARLY RENTAL BASIS FOR A PERIOD OF 03 YEARS, EXTENDABLE FOR A FURTHER 02 YEARS

The Directorate of Municipal Administration (DMA), Metropolitan Corporation Islamabad (MCI), intends to conduct an open auction for the "Installation & Operation of Digital Screens, Backlit Advertising Media and Digital Streamers" for commercial advertisement purposes at different locations in Islamabad on yearly rental basis for a period of 03 years, extendable for a further period of 02 years with the mutual consent of the authority on the same terms and conditions.

2. The following amendments/changes are hereby made in the open auction notice already published in daily newspapers on 08 May, 2026:

i. Renowned national and multinational firms, companies, or brands are eligible to participate and may be granted exclusive advertising rights for any of the auctioned digital streamer patches/sites, subject to compliance with all applicable terms and conditions. Such exclusivity shall, however, be conditional upon the mandatory display of public service messages and Government-directed content, particularly during visits of foreign delegations to Pakistan, as may be communicated from time to time by the Directorate of Municipal Administration (DMA), Metropolitan Corporation Islamabad (MCI).

ii. In Patch No. 08, the text published as:
"Digital Streamers/Screens Size 6x3 = 18 Sq. Ft."
shall be read as:
"Digital Streamers/Screens Size 6x4 = 24 Sq. Ft."
for the location: Srinagar Highway near Sakhi Mehmood Shah Darbar to Margalla Motel.

iii. In Patch No. 10, the text published as:
"Koran Chowk Bridge on Expressway"
shall be read as:
"Koral Chowk on Expressway."

iv. In Clause 4, the text published as:
"Pay Order/CDR of Rs.1.00 Million (Rupees One Million only) as earnest money/bid security (for each patch/site)"
shall be read as:
"Pay Order/CDR of Rs.2.00 Million (Rupees Two Million only) as earnest money/bid security (for each patch/site)."

v. In Patch No. 02, the text published as:
"Kalsoom Plaza to Blue Area (Centaurus) Flyover, Jinnah Avenue, Islamabad"
shall be read as:
"Kalsoom Plaza to Blue Area (Centaurus) Flyover, Jinnah Avenue, Islamabad (including Bridge Centaurus)."

vi. In Patch No. 03, the text published as:
"Blue Area (Centaurus) Flyover to Tayyab Erdoğan Bridge, Jinnah Avenue, Islamabad"
shall be read as:
"Blue Area (Centaurus) Flyover to Tayyab Erdoğan Bridge, Jinnah Avenue, Islamabad (including Bridge Tayyab Erdoğan)."

3. All other terms and conditions of the auction notice shall remain unchanged.

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