

METROPOLITAN CORPORATION ISLAMABAD
Directorate of Municipal Administration

CORRIGENDUM

OPEN AUCTION

“INSTALLATION & OPERATIONS OF DIGITAL ADVERTISEMENT SCREENS AT
DIFFERENT LOCATIONS OF ISLAMABAD’ ON YEARLY RENTALS BASIS (EACH PATCH)
FOR PERIOD OF 03 YEARS”

With reference to advertisement published in Daily Newspaper under PID (I)1726/25 as well as in CDA & PPRA websites dated 28-08-2025on the above noted subject. The following amendments are hereby made and may be treated as under: -

FOR

Patch	Roads	Type of Media	Locations / Category	No of Screens proposed
02	F-7 Markaz& Allied Roads	Digital Pylon 10x5ft	Digital Pylons at earmarked locations on roads adjacent to F-7 Markaz. Backlit Wall on Bhittai Road Connecting Safa Mall Parking Entrance. Back Lit Bust Stop Near Girls High School.	19
		Back Lit Wall 8x18ft		
		Backlit Bus Stop		01
03	F-7 Markaz& Allied Road	Digital Screen 10x20	Digital Screen on Collage Road and Bhittai Road (Corner of Jubilee Park) Bhittai Road (Opposite corner of Jubilee Park). Screen/Back Lit Bus Stop on Bhittai Road.	01
		Back Lit / Front Lit Wall 10x20		01
		Backlit Bus Stop		01
07	Kashmir Chowk	Digital Screen (20x10ft)	Digital Screen inside Kashmir Chowk Loop Facing incoming Traffic from Jinnah Interchange	01

READ

Patch	Roads	Type of Media	Locations	No of Screens /items proposed
02	F-7 Markaz& Allied Roads	Digital Pylon 8x4 ft	Digital Pylons at earmarked locations on roads adjacent to F-7 Markaz. Minimum installation of 9 – size of 8x4ft (on road edges and within markaz. (U-turns are not permitted). Screen Backlit Wall on Bhittai Road Connecting Safa Mall Parking Entrance. Back Lit Bust Stop Near Girls High School as per latest CDA bus stop specifications.	14
		Back Lit Wall 8x18ft		01
		Backlit Bus Stop		01
03	F-7 Markaz& Allied Road	Digital Screen 10x20ft	Digital Screen Bhittai Road &ParveenShakir Road. Back Lit Bus Stop on Bhittai Road as per latest CDA bus stop specifications.	01
		Back Lit 10x8ft		01
		Backlit Bus Stop		01
07	Kashmir Chowk	Digital Screen (30x15ft)	Digital Screen inside Kashmir Chowk Loop Facing incoming on either side.	01

FOR

- 2)
- The Terms and Conditions (TORs) for the Open Public Auction can be obtained from the office of Deputy Director DMA, MCI, Fire Headquarters Building, Sector G-7/1, Islamabad during working hours, on or before **12th Sept, 2025**, on a written request on company letterhead along

with a non-refundable pay order of Rs.10,000/- (Rupees Ten Thousand only) in favor of D.D.O, DMA, MCI.

READ

- 2) The Terms and Conditions (TORs) for the Open Public Auction can be obtained from the office of Deputy Director DMA, MCI, Fire Headquarters Building, Sector G-7/1, Islamabad during working hours, on or before **16th Sept, 2025**, on a written request on company letterhead along with a non-refundable pay order of Rs.10,000/- (Rupees Ten Thousand only) in favor of D.D.O, DMA, MCI.

FOR

- 3) Interested participants shall bring a Pay Order/CDR of Rs.1.00 million (Rupees One Million only) as earnest money/bid security (each patch) in favor of D.D.O, DMA, MCI alongwith requested eligibility documents mentioned in TOR's on or **before 9:00AM, 15th Sept, 2025**. The earnest money/bid security shall be refundable to unsuccessful bidders as per terms and conditions of the auction documents/TORs and clause 6 of this publication.

READ

- 3) Interested participants shall bring a Pay Order/CDR of Rs.1.00 million (Rupees One Million only) as earnest money/bid security (each patch) in favor of D.D.O, DMA, MCI alongwith requested eligibility documents mentioned in TOR's on or **before 9:00AM, 17th Sept, 2025**. The earnest money/bid security shall be refundable to unsuccessful bidders as per terms and conditions of the auction documents/TORs and clause 6 of this publication.

FOR

- 7) The OPEN PUBLIC AUCTION will be conducted on **15th Sept 2025 at 10:30 AM** in the presence of the Auction Committee and all interested participants at the office of Director Municipal Administration, Fire Headquarters Building, Sector G-7/1, and Islamabad. The highest bid offered during the auction shall be provisionally accepted, subject to fulfillment of requisite criteria and final approval by the competent authority. Alternate day of Auction 16th Sept 2025 in case of unsuccessful closing of first day of auction. Authority reserves right to issue additional TOR's & Tokens to bidders on alternate day of auction.

READ

- 7) The OPEN PUBLIC AUCTION will be conducted on **17th Sept 2025 at 11:00 AM** in the presence of the Auction Committee and all interested participants at the office of Chief Officer MCI. The highest bid offered during the auction shall be provisionally accepted, subject to fulfillment of requisite criteria and final approval by the competent authority. Alternate day of Auction 16th Sept 2025 in case of unsuccessful closing of first day of auction. Authority reserves right to issue additional TOR's & Tokens to bidders on alternate day of auction.

A fresh copy of revised ear marked locations may be collected from AD (A&C) office DMA. Alternate day of auction is set for 18th Sep 2025. Rest may be treated as already advertised in newspaper.

Dr. Anam Fatima (Director)

Directorate of Municipal Administration,
Metropolitan Corporation Islamabad (MCI), G-7/1, Islamabad.
Phone: [051-9252838]

Website: www.cda.gov.pk | www.ppra.org.pk